

Conference of the Association of Language Schools 2018 Modern Approaches in Language Learning and Teaching

A new era of language qualifications: TRUE or FALSE?

Bridging language qualifications
heritage with advanced
examination technologies



Prague, March 23, 2019

Czech and International Markets

❑ <http://www.jazykovezkousky.cz>

❖ about 13 English language exams providers

❑ https://en.wikipedia.org/wiki/List_of_language_proficiency_tests#English

❖ 39 English language exams providers

Why LanguageCert? Who are we? What do we offer?

- ❑ **LanguageCert** is an Awarding Organisation dedicated to language skills assessment and certification. It is a member of **PeopleCert Group**.
- ❑ **PeopleCert** is one of the leading players in the global certification industry today, partnering with multi-national organisations and government bodies for the development & management of globally recognised certification schemes and the delivery of their related standardised exams.

LanguageCert is a business name of PeopleCert Qualifications Ltd, UK company number 09620926

PeopleCert in a glimpse

- ❑ **Broad portfolio** of certification programmes, including:
 - ❑ **Global Best Practice portfolio**, including **ITIL® & PRINCE2®**, managed by AXELOS (joint venture between the UK Cabinet Office and Capita Plc). From January 2018, PeopleCert will be the **sole provider of AXELOS examinations**, certifying over 500,000 professionals annually in over 180 countries.
 - ❑ **LanguageCert International ESOL**
 - ❑ **LanguageCert USAL esPro** in partnership with **Cursos Internacionales de la Universidad de Salamanca**
 - ❑ **Management Systems Professionals** (including ISO 9001, ISO 20000 & ISO 27000)
 - ❑ **ECDL** in partnership with ECDL Foundation
 - ❑ **Others**

PeopleCert's 500+ Certifications

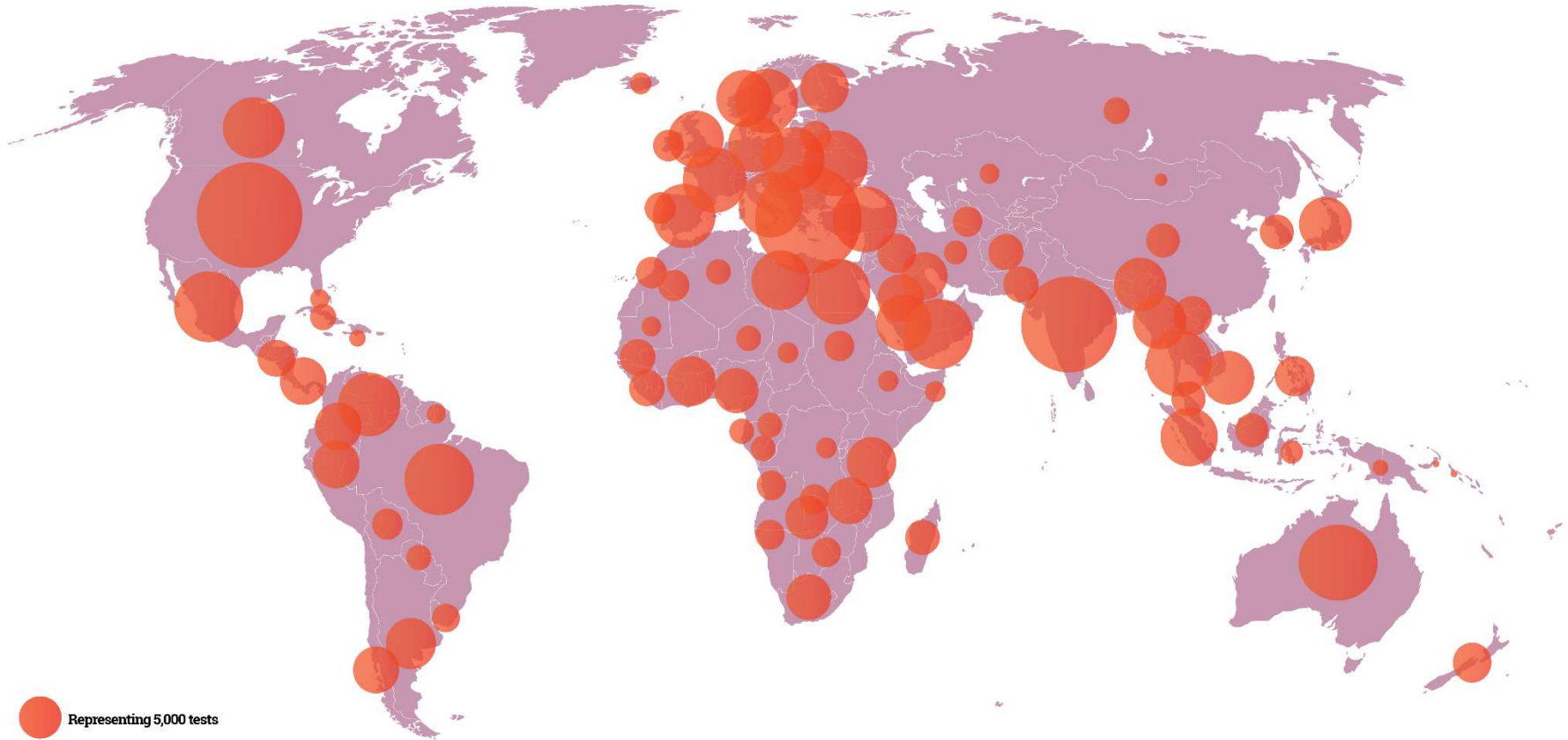


Language
Cert

esPro

...and many more!

PeopleCert in a glimpse - 3



PeopleCert's Customers – World's Leading Organisations



LanguageCert in a glimpse

- ❑ LanguageCert develops its own language qualifications and partners with renowned organisations worldwide, to offer high-quality language skills assessment and certification to the global learners' community.
- ❑ LanguageCert offers the following array of language qualifications:
 - ❖ **LanguageCert International ESOL**
The next generation of English language Certificates
 - ❖ **LanguageCert USAL esPro**
The next generation of Professional Spanish Certificates
 - ❖ **LanguageCert Ankara University TÖMER**
The next generation of Turkish language Certificates
 - ❖ **LanguageCert Young Learners ESOL**
A stress-free English language examination



VNIVERSIDAD
D SALAMANCA
CAMPUS DE EXCELENCIA INTERNACIONAL

CURSOS
Internacionales



“Dream Team” of Experts

LanguageCert has established a team of world class experts, whose involvement guarantees quality and fitness-for-purpose:

Dr Michael Milanovic, Member of BoD and Chairman of Advisory Council

Former CEO of Cambridge English Language Assessment, with over 38 years of experience in English Language learning and assessment.

Roger Johnson, Member of Advisory Council

Former COO of Cambridge English Language Assessment, with over 25 years of experience in a wide range of roles in learning and assessment.

Nigel Pike, Qualifications Development Manager

Distinguished assessment expert, with over 25 years of experience in language testing and previously Director of Assessment at Cambridge English.

International ESOL Qualifications Levels

CEFR Levels	LanguageCert Levels	UK Qualification Framework Levels
A1	Preliminary	Entry Level 1
A2	Access	Entry Level 2
B1	Achiever	Entry Level 3
B2	Communicator	Level 1
C1	Expert	Level 2
C2	Mastery	Level 3

Written Exams – Main Features

Duration & Format

- ❑ Optimal exam duration – not too long, but ‘comfortable’ (2-3 hours depending on level, +10 min for final check)
- ❑ Candidates are free to allocate time as they need - uninterrupted examination time for Reading & Writing
- ❑ Listening Comprehension – audio played twice
- ❑ Multiple choice questions with 3 possible answers each
- ❑ [https://www.languagecert.org/certifications/English/LanguageCert-International-ESOL-](https://www.languagecert.org/certifications/English/LanguageCert-International-ESOL-31)

[31](https://www.languagecert.org/certifications/English/LanguageCert-International-ESOL-31)

Spoken Exams – Main Features

Duration & format

- ❑ Short exam duration (6-17 minutes depending on level)
- ❑ Topics and tasks based on practical experience

Communicative assessment

- ❑ Impartiality guaranteed – session is led by an Interlocutor, who does not make the assessment
- ❑ Fairness for all candidates – session is recorded for marking by an independent Marker; re-marking is possible
- ❑ Pass Mark: 50%
- ❑ <https://www.languagecert.org/certifications/English/LanguageCert-International-ESOL-31/languagecert-international-esol-c1-expert-141234#tabs-DA4CB9ADD478442EB48BF15D2D5B5B6E>

Academic support

- ❑ Practice Papers
- ❑ Qualification Handbooks
- ❑ Handbook for Teachers
- ❑ Assessment guides
- ❑ Academic seminars & webinars organized on a regular basis
 - all available on our website and many more in the Partners' area - for TCs
 - <https://www.languagecert.org/materials-support/Support-IESOL>

Exam features

- ❑ Friendly & Fair
- ❑ Ultra-fast results and certificates

There's more to LanguageCert!

Digital Badges

Prove your worth to the world with LanguageCert digital badges. Get your certificate and you also get a digital badge to place it on your social media and email signature. You have licence to boast (a little).

Online verification

Prove your certificate is genuine to prospective employers, universities, and anyone who seeks an extra layer of verification through LanguageCert's Certificate Verification service.

Yours to keep forever

LanguageCert certificates have no expiry date. This means you do not need to re-take your exam every once in a while, saving your effort and money.

- ❑ <https://www.languagecert.org/discover-languagecert/benefits>

Candidate Certificates

**Language
Cert**

This is to certify that

Insert Candidate's Name Surname

has been awarded the

**LanguageCert Level 3
Certificate in ESOL International
(Listening, Reading, Writing) (Mastery C2)
603/1965/3**

Insert Grade

Certificate Number
1234567890ABCD

Candidate Number
1234567890ABCD

Awarded on
Insert Date


David Graham
LanguageCert
Chairman

Regulated by
Ofqual
The Qualifications and Curriculum Framework
Regulator

AUTHENTICATED CERTIFICATE
(true document)



LanguageCert is a business name of PeopleCert Qualifications Ltd, UK company number 0620808.
Terms and conditions of this certificate can be validated through www.languagecert.org

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Flexible & Client Centred

Exam session ordering & distribution method

☐ Classroom exams

- | | |
|--|---------------------------------|
| ☐ Paper Based / courier delivery | 10 business days |
| ☐ Computer Based | 2 business days |
| ☐ Computer Based with online proctoring | 2 business days – being piloted |

200+ Approved Test Centres in 36 countries



250+ Approved Test Centres in 36 countries

<https://www.languagecert.org/find-approved-test-centre>

LanguageCert Approved Test Centres in Czech Republic

[Agentura Parole s.r.o.](#)

Chomutov

[AJAK ŠUMPERK](#)

Šumperk

[Březinka jazyková škola / e-jazyky / zkoušky nanečisto](#)

Praha

[Brno English Centre](#)

Brno

[Business Academy Neveklov](#)

Neveklov

[Confucius](#)

Praha

[Channel Crossings s.r.o](#)

Praha

[EduLab s.r.o.](#)

České Budějovice

[Gymnázium Na Pražačce](#)

Praha

[Jazyková škola při ISS – COP](#)

Valašské Meziříčí

[Obchodní Adakemie \(OAHK\)](#)

Hradec Králové

Approved Test Centre Certificate & Badge



Recognised by

Czech Republic



MINISTRY OF EDUCATION
YOUTH AND SPORTS

England



New Zealand



Wales



Italy



Ministero dell'Istruzione
dell'Università e della Ricerca

Hungary



KORMÁNYPORTÁL

Romania



MINISTERUL EDUCAȚIEI NAȚIONALE

Spain



Greece





- ❑ LanguageCert is an Awarding Organisation (AO) recognised by [Ofqual](#), **Register No. RN6001**
- ❑ LanguageCert International ESOL (English for Speakers of Other Languages) qualifications are regulated by Ofqual in the sector subject area “Languages, literature and culture of the British Isles”.
- ❑ LanguageCert is one of only 14 recognised AOs whose International ESOL qualifications are approved by Ofqual. Only 10 out of these AOs (including LanguageCert) offer International ESOL qualifications at all 6 CEFR levels (A1 to C2)

RECOGNITION Associate member of Eaquals



- ❑ LanguageCert is an associate member of Eaquals, an organisation whose mission is to foster excellence in language education across the world.
- ❑ Eaquals is an expert in international accreditation, quality assurance, training and standardisation, conduct research and create practical resources to develop language teaching and learning throughout the world.

RECOGNITION Institutional Member of EALTA



- ❑ LanguageCert is an Institutional Member of EALTA, the European Association for Language Testing and Assessment.
- ❑ EALTA is a professional association for language testers in Europe, whose mission is to promote the understanding of theoretical principles of language testing and assessment, as well as the improvement and sharing of testing and assessment practices throughout Europe.

RECOGNITION in the Czech Republic by the MŠMT



MINISTERSTVO ŠKOLSTVÍ,
MLÁDEŽE A TĚLOVÝCHOVY

❑ Ministry of Education publishes 2 lists:

- ❑ MARCH 2016, 2017, 2018, 2019: The LanguageCert examinations are entitled to replace the so called “optional part” of the leaving exam (Maturita) in English.

Informace MŠMT o standardizovaných jazykových zkouškách, kterými lze v roce 2018 nahradit jednu povinnou a jednu nepovinnou zkoušku z cizího jazyka v profilové části maturitní zkoušky podle § 81 odst. 6 školského zákona.

- ❑ AUGUST 2016: The LanguageCert examinations are recognised as standardised examinations by the Czech Ministry of Education responsible for accrediting foreign language examination systems in the Czech Republic. The level of knowledge required depends on the requirements set by the government bodies, institutions, etc. with reference to each post.

LanguageCert @ Facebook

A photograph of four young adults (three men and one woman) sitting on a grassy lawn in a park-like setting. They are all looking down at a laptop and some papers, appearing to be in a study session. The man on the far left is wearing a pink shirt, the man next to him a green shirt, the woman in the back a light blue shirt, and the man on the far right a dark blue shirt. A red semi-transparent box is overlaid on the bottom left of the image, containing white text.

The Next Generation
of English Language
Certificates

Heritage & Innovation

Thank you!
Andrea Křížková, Business Development Manager

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www.languagecert.org